

# Juice PLUS+<sup>®</sup> VIRTUAL FRANCHISE Corporate Profile

A Solid "Plan B" Solution

## MISSION STATEMENT

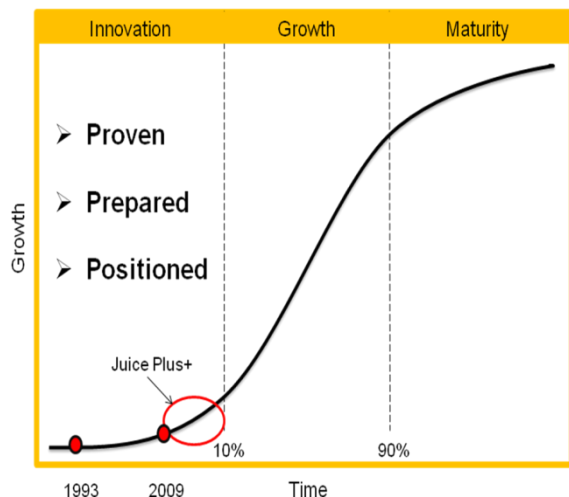
"To inspire healthy living around the world." *Jay Martin*

## CORPORATE HIGHLIGHTS

- ♥ Founder/President: Jay Martin
- ♥ Headquarters: Collierville, Tennessee
- ♥ Privately held and debt-free
- ♥ Over \$7 billion in sales since inception
- ♥ 15 years of double-digit growth
- ♥ Global Operations in over 20 countries
- ♥ Over 40 years of success
  - 1970's – Smoke Detection
  - 1980's – Environmental Systems
  - 1990's – Preventive Health Care: *Juice PLUS+<sup>®</sup>*
  - 2000's – "The Brand Name for Prevention"

## WELLNESS INDUSTRY

- ♥ Next \$Trillion Industry
- ♥ Positioned to capitalize on the Growth Phase Of this Wellness Movement
- ♥ The S-Curve in *Juice PLUS+<sup>®</sup>*



## Juice PLUS+<sup>®</sup> GIVING

- ♥ St. Jude Children's Research Hospital
- ♥ Juice PLUS+<sup>®</sup> Children's Health Study
- ♥ V of A, Unicef, & Boys and Girls Club
- ♥ 8000+ Medical and Healthcare professionals
- ♥ The Juice PLUS+ Foundation

## Juice PLUS+<sup>®</sup> Whole Food Nutrition

- ♥ The next best thing to eating fruits and vegetables
- ♥ The 1st whole food in a capsule & soft chewable
- ♥ No herbicides, pesticides, or toxins
- ♥ Largest selling whole food nutrition in a capsule!
- ♥ Gluten Free, Non GMO; NSF & Kosher Certification
- ♥ *Juice PLUS+<sup>®</sup>* is the most thoroughly researched nutritional product in a capsule in the world!

## Juice PLUS+<sup>®</sup> TOWER GARDEN

- ♥ Tower Garden<sup>®</sup> simplifies traditional gardening, using a unique vertical garden system that makes it easy to grow your own fresh fruits and vegetables at home.

## CLINICAL STUDIES~ published peer-reviewed scientific journals show that Juice PLUS+<sup>®</sup>:

- ♥ Delivers key phytonutrients absorbed by the body
- ♥ Reduces oxidative stress
- ♥ Impacts markers of systemic inflammation
- ♥ Supports a healthy immune system
- ♥ Helps protect DNA
- ♥ Impacts key indicators of cardiovascular wellness

## UNIQUE BUSINESS MODEL

- ♥ Franchising: Brand name product, tried and proven system
- ♥ Direct Sales: Person-to-person, no advertising
- ♥ Network Marketing: No territorial restrictions
- ♥ Corporate America: Benefits Plan

## THE VIRTUAL FRANCHISE~ a Family Business

- ♥ Low investment, low risk
- ♥ Low overhead
- ♥ No territorial restrictions
- ♥ A legacy

## COMPENSATION PLAN

- ♥ Immediate/ long term residual income potential
- ♥ Repeat sales through automatic shipment by NSA
- ♥ Retail profit & permanent commissions
- ♥ Team building bonuses
- ♥ Corporate Benefit's Package available:
  - Health, life and disability insurance
  - Dental, prescription and vision coverage
  - Family tuition reimbursement
  - Expense allowance
  - Holiday bonus