

# Facebook Blitzing Scripts

## **#1 (For people who don't really know what you've been doing with Juice Plus+)**

*Spoken using your voice on the Messenger app (not typed):*

"I'm working as a professional recruiter for an international health and wellness company. I'm not sure if it's for you but I was wondering if you would be at all open to a side project this summer if it didn't interfere with what you are currently doing- it's actually pretty simple and doesn't take much time. If you're at all open I could send you a video I have that explains our company and what we're up to. If you like it, great, and if not, that's cool. It could end up being a pretty awesome thing for you- just let me know if you'd like to watch it."

## **#2 (For people who know a bit about what you've been doing with Juice Plus+)**

*Spoken using your voice on the Messenger app (not typed):*

"Hi! You know, I've been doing this thing with Juice Plus+ and we're looking to bring on a few people to work with this summer. I've always wondered how much this could do for you. I'm not sure if it's a fit but I was wondering if you would be at all open to a side project this summer if it didn't interfere with what you are currently doing- it's actually pretty simple and doesn't take much time. If you're at all open I could send you a video I have that explains our company and what we're up to. If you like it, great, and if not, that's cool. It could end up being a pretty awesome thing for you- just let me know if you'd like to watch it."

If "YES"

### **Voice message #1**

"Thanks for getting back to me. This could be pretty awesome for you, so I appreciate you taking a look. I'll type out the link for the video below, but first I wanted to tell you just a bit about my connection to the product and the company. Personally, I love what the product has done for my health and the company has been a great source of cashflow for me- it's very simple and doesn't take much time, plus it's a lot of fun. The video explains the product and the business, so one or the other might be pique your interest."

### **Voice message #2**

"Our main product called Juice Plus+ helps people get nutrition from 30 fruits, vegetables, and berries every day."

Tell your product story (30-45 seconds)

### **Voice message #3**

"The company is pretty amazing, too."

Tell your business story (30-45 seconds)

### **Typed message #4**

Here's the link to the video... when do you think you'll be able to watch it? <http://www.juiceplus.instapage.com>

If "NO"

### **Voice message #1**

"Thank you for getting back to me! I totally understand that it's not a fit right now, and that's okay. One of the things I love about this company is we help busy people eat more of the right things. If I were to send a 2 minute video that explains it, would you check it out? If you like it great, and if not, that's cool. Should I send it over?"

Then... if "YES"

### **Typed message #2**

Here's the link to the video... when do you think you'll be able to watch it? <http://www.WhatIsJuicePlus.Instapage.com>

If you don't hear back from them within 48 hours of sending the initial message, **type out** the following:

Hi, \_\_\_\_\_! I was wondering if you were able to hear the audio message I left for you a couple of days ago. Did it play okay for you?

# Facebook Blitz Tips

## Printing Your Facebook Contacts

Create a free “Yahoo” email address ([www.yahoo.com](http://www.yahoo.com))

In the Yahoo email address book, find the option that says “Import Contacts” and select “Facebook”

After the contacts have imported, find the option that says to “Print” your Yahoo contacts.

When printing, select “Details” and in the print dialogue box, change the page layout to have 4 pages print on the same sheet of paper (this is not necessary but saves paper.)

## Selecting Who You Will Contact

Go through your friends and highlight the names of people who you think would be fun to meet up with during a vacation... regardless of whether you have spoken to them recently or not.

You should highlight 25% - 50% of your friends minimum.

These are the people you are going to contact. Why contact people you don't like that much- life's too short.

## Contacting

Use the VOICE MESSAGING feature of the Facebook Messenger App to leave the first messages. Speak this, do not type this out as a private message — if you type the message out, it will not work!

Messages cut off after 60 seconds. Try to keep your initial message 60 seconds or less... this may take practice!

Cancel the message if you need to by sliding your thumb off before you finish speaking. Once you lift your thumb, the message is sent and there is no recalling it.

Your energy and attitude needs to portray a very warm, friendly, nonchalant approach that lets people feel that you're going to do this with them or without them, but you would love for them to take a look for themselves because it could help them. Unattached from the outcome

## Follow-up

Keep good records.

48 hours after leaving the initial message, type out this response to anyone who has not responded yet.

“Hi, \_\_\_\_\_! I was wondering if you were able to hear the audio message I left for you a couple of days ago. Did it play okay for you?”

# Social Media Profile Checklist

## Profile Picture

- \_\_\_\_\_ Do I have one?
- \_\_\_\_\_ Am I smiling
- \_\_\_\_\_ Can people tell it is of me?

## Banner Photo

- \_\_\_\_\_ Does it represent lifestyle?
- \_\_\_\_\_ Does it not represent my company?
- \_\_\_\_\_ Is it fun to look at?

Ideas:

- Beaches, Trees, Scenery, Dream home, City skyline, etc.
- You having fun (w/o alcohol)
- You and your family

## “About” Section

- \_\_\_\_\_ Is pertinent information filled in? (i.e. Hometown, current city, education, interests, etc. Fill in everything that is not private)
- \_\_\_\_\_ Is your website listed?
- \_\_\_\_\_ Have you included a brief, relatable biography?
- \_\_\_\_\_ If you have a fan page, is it connected to your profile (“Works at \_\_\_\_\_”)
- \_\_\_\_\_ Is your contact information complete? (Phone number may be kept private)

## Privacy Settings

- \_\_\_\_\_ Are your privacy settings set mostly for public (including each individual section of the “About Me” section?)

## Past Posts

- \_\_\_\_\_ Have you hidden past posts that you don't want viewed? (Settings → Privacy → Who can see my stuff → Limit past posts)

## Current Posts

- \_\_\_\_\_ Are my posts a balanced combination of photos, inspirational quotes, videos, personal thoughts, positive Juice Plus+ experiences, events, humor, and helpful articles?
- \_\_\_\_\_ Do I avoid controversial topics on my Facebook wall?
- \_\_\_\_\_ Am I helpful to others, tagging them in posts when I find something that would interest them?
- \_\_\_\_\_ Do I provoke curiosity about my product and business by leaving unanswered questions embedded in my posts?
- \_\_\_\_\_ Am I consistent in my posts- POSITIVE, HEALTHY, and FUN?
- \_\_\_\_\_ Am I relatable in my posts, keeping in mind what others' perception of my posts may be?