

## + TWO WAYS TO FAST TRACK TO VIRTUAL FRANCHISEE

New representatives can Fast Track during their first 60 days (or 30 days, if you want to go faster!) and achieve the level of Virtual Franchisee:

### Option 1: Fast Track to VF

- Achieve 2000 points in Tower Garden sales in your first 60 days (your orders and direct orders of your customers).
- EARN Virtual Franchise (14% commission) position.

### Option 2: 2000 Plus+

- Achieve 2000 points in Tower Garden sales in your first 60 days (your orders — personal and customers — and frontline distributor orders).
- Sign up one (1) new distributor that lives in a different household and has a minimum of one Tower Garden order.
- Tower Garden sales must represent 4 different households.
- EARN Virtual Franchise (14% commission) position AND \$250 bonus.

## + PROFIT & INCENTIVES

POSITION	DISTRIBUTOR	DIRECT DISTRIBUTOR	VIRTUAL FRANCHISEE	SALES COORDINATOR
Retail Profit	\$55.00	\$55.00	\$55.00	\$55.00
Sales Commission	---	\$21.15 (6%)	\$49.35 (14%)	\$77.55 (22%)
Profit	\$55.00	\$76.15	\$104.35	\$132.55
Incentives (TBB)	---	\$100.00 <small>30 Days, You + 1 Household</small>	\$250.00 <small>60 Days, You + 3 Households</small>	\$500.00 <small>6 Months</small>

## + TOWER GARDEN PRICE & PVC LIST

PRODUCTS	PURCHASE VOLUME CREDITS (PVC)	PREFERRED CUSTOMER PRICE	RETAIL PROFIT
Tower Garden Growing System	352.50	\$525.00	\$55.00
Tower Garden Family Garden <small>Represents 2 Households</small>	1132.50	\$1690.00	\$180.00
Tower Tonic (A & B)	20.00	\$40.00	---
Extension Kit	35.00	\$70.00	---
Support Cage	30.00	\$60.00	---
Grow Lights	109.50	\$219.00	---

**NOTE:**

All other Tower Garden products have no PVC value.